



Guest Speaker
Crystal Hamlin

Program Manager, Energy Source

Tuesday, September 17th

Bright Ideas for Your Bottom Line: Energy Efficiency Made Easy

7:30 AM: Check-in, Coffee and Pastries | 8:00-9:00 AM: Presentation
Cake Ann, 63 Rogers Street, Gloucester, MA

You are invited to Cake Ann in Gloucester for coffee, pastries, and "a side of sustainability" to learn how businesses like yours can save on energy costs and consumption. "Bright Ideas for Your Bottom Line: Energy Efficiency Made Easy" is the second of a three-part speaker series about sustainable business practices. This session features Energy Source and Mass Save for Small Business and is supported by TownGreen and the Greater Cape Ann Chamber of Commerce.

Energy Source is a comprehensive energy efficiency and electrification provider partnering with local utilities to implement the Mass Save Program. Join presenter Crystal Hamlin, Program Manager at Energy Source, to learn about their turn-key process to reduce your energy consumption and lower your energy costs, allowing you to focus on your business. An overview of the Mass Save Small Business Program, such as no-cost assessments and utility incentives, will also be provided. The presentation will include brief case studies of participants over the last year, with a first-hand account by Denise Raimo of Annisquam Auto. You will also learn about limited-time enhanced incentives being offered.

A Q & A session will follow the presentation.


**SCAN TO
REGISTER**



Join us at Cake Ann in Gloucester for
coffee, pastries, and a side of sustainability.

Register for free at:

bit.ly/SustainabilitySeries-Sept2024



capeannchamber.com



energysource.com



masssave.com



towngreen2025.org

This program is sponsored by the Greater Cape Ann Chamber of Commerce's Business Sustainability Committee.
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