

# Festival by the Sea

## WELCOME TO FESTIVAL BY THE SEA

Welcome to the annual Festival by the Sea, a seaside celebration of arts and music on the shores of Cape Ann. We appreciate you choosing to spend your summertime Saturday with us. We're sure you'll be glad you did as you shop the arts and handmade items of nearly 100 artisans while enjoying some live music! Also, remember to visit the local merchants and restaurants for special deals.

## ART ABOUNDS

As you stroll the friendly streets of Manchester-by-the-Sea, you'll find talented artists and alluring shops from the steps of Town Hall on Central Street all the way down Union Street to Beach Street, into Reed Park and finally into Masconomo Park, both of which sit on the shores of Manchester Harbor. Take your time, browse, and enjoy the shops & arts of Cape Ann and beyond!

## MUSIC FOR YOUR SOUL

Cape Ann is rich with musical talent that is showcased in numerous venues every night of the week. Festival by the Sea has assembled some of our favorite local musicians to give you a taste of the richness of our music scene and the talent of the North Shore. Stop by Waterfront Stage in Masconomo Park and Town Hall Park between 10 AM and 4 PM for performances by local musicians. Visit [bit.ly/FBTS2025](http://bit.ly/FBTS2025) for full schedule.

## SALE BY THE SEA

Local boutiques and specialty shops will showcase unique treasures, coastal-inspired goods, and festival-exclusive discounts. It's the perfect opportunity to support local businesses and take home a special piece of Manchester-by-the-Sea's distinctive charm.





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## THANK YOU TO OUR SUPPORTERS

A special thank you goes out to all of our participating artists, musicians, and local merchants - without you, there would be no Festival by the Sea.

Plus, a big thank you to the Manchester Select Board, the Manchester Police & Fire Departments, and Manchester Parks and Recreation for your support and assistance in bringing the Festival to life!

Finally, we thank all of our sponsors who generously support our events and our communities every year.

Event Details &  
List of Participants





Please Take Advantage of the  
Free Shuttle Service from the  
High School courtesy of  
Beaupoit Ambulance

PRESENTED BY THE



SATURDAY, AUGUST 2, 2025  
10 AM TO 4 PM

Downtown Manchester-by-the-Sea, MA

# Festival BY the Sea



10 AM - 4 PM CONCERT IN MASCONOMO PARK

## Celebrate the Magic of Summer

Arts, Crafts, Food & Shopping

THANK YOU TO OUR SPONSORS



Free Shuttle Service by  
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Cape Ann Savings Bank | Sullco, Inc.  
Manchester-Essex Rotary Club

PINE ST. - TO RTE.128

ELM ST.

RIVERSIDE CYCLE  
OLSON LEWIS +  
MARIPOSA &  
FRIENDS

SOTHEBY'S

RTE. 127 CENTRAL ST.

BOO-BIRD

SEASIDE  
NO. 1

CENTRAL ST.

FIRST PARISH  
CHURCH

POLICE/  
TOWN HALL

CHURCH ST.

EVENT DETAILS



INNER HARBOR



ADDITIONAL PARKING AT HIGH SCHOOL  
AT 34 LINCOLN ST (OFF SCHOOL ST).  
FREE SHUTTLE TO DOWNTOWN AREA  
BY BEAUPORT AMBULANCE.  
10 AM to 4 PM - EVERY 20 MINUTES  
FINAL PICK UP AT MASCONOMO PARK

AMERICAN  
LEGION

MANCHESTER  
PUBLIC  
LIBRARY

CHAPEL HALL

MANCHESTER  
ACE HARDWARE

POST OFFICE

STYLE SNOOP

CAPE ANN  
SAVINGS BANK

35 BEACH

REED PARK

MANCHESTER HARBOR

SCHOOL ST. TO RTE.128  
& HIGH SCHOOL PARKING  
AND SHUTTLE BUS

MBTS MUSEUM - TRASK HOUSE

NEXT CHAPTER  
FAMILY LAW

CALAS

STANDLEY'S  
GARAGE

LAUGHING  
GULL

SUMMER ST.

M&T BANK

MADAM  
HAD'EM

HARBOR'S POINT

BRAVO BY  
THE SEA

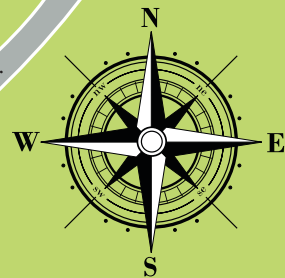
SULLCO, INC.  
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BANKER

CAPTAIN DUSTY'S  
ICE CREAM

4 PM  
FINAL SHUTTLE  
PICK UP OF THE DAY

MASCONOMO PARK



- SHUTTLE BUS STOP
- PARKING
- ATM
- FOOD/DINING
- GAS STATION
- INFO / CHAMBER
- MUSEUM
- MUSIC
- SALE BY THE SEA
- PICNIC AREA
- PLAYGROUND
- RESTROOMS
- VENDOR BOOTHS
- MBTA STATION

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**4 PM FINAL SHUTTLE PICK UP OF THE DAY**

**MASCONOMO PARK**

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